



# SEREBRIO

Human-Centered Leadership, Powered by Brain Science

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## RUN THE 60-DAY BRAIN-SAFE PILOT

Stabilize your workforce. Reduce burnout. Become SEREBRIO Brain-Safe Certified™

### The Problem

Your Trust & Safety, content moderation, fraud, and high-pressure service teams are exposed daily to:

- violence
- abuse
- exploitation
- crisis
- extreme emotional load

### This causes:

- burnout
- errors
- attrition
- client risk
- ESG exposure

Traditional wellness programs respond after damage occurs.  
SEREBRIO prevents neurological harm before it happens.

### What the 60-Day Pilot Does

The pilot implements the SEREBRIO B.R.A.I.N. Standard in one live operational team (30–100 people).

B.R.A.I.N. means:

- B — Burnout Risk Control
- R — Regulation of Exposure
- A — Autonomic Recovery
- I — Informed Leadership
- N — Neurological Rights & Nurture

### What Happens in 60 Days

#### **Weeks 1–2 — Baseline**

We measure:

- burnout
- cognitive fatigue
- emotional volatility
- exposure load
- leadership pressure



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## ***Weeks 3–6 — Implementation***

We apply:

- trauma exposure limits
- recovery cycles
- supervisor brain-safe leadership training
- early-warning burnout detection

## ***Weeks 7–8 — Stabilization***

We refine schedules, recovery, and leadership behavior.

## ***Week 9 — Certification***

We conduct the SEREBRIO audit and issue certification if standards are met.

## **What You Receive**

- SEREBRIO Brain-Safe Certified™ – Level 1
- Reduced burnout & attrition risk
- Improved quality & emotional stability
- ESG-ready brain-safety reporting
- Strong differentiation for global clients

## **Run a Brain-Safe Pilot**