



# SEREBRIO

Human-Centered Leadership, Powered by Brain Science

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## INVESTOR BRIEF

*(Certification → For Investors)*

**SEREBRIO – The Global Safety Infrastructure for the Human Brain**

### The Problem

Millions of workers in:

- content moderation
- Trust & Safety
- fraud
- crisis response

are exposed daily to violence, exploitation, hate, and human suffering.

These are not “stressors.”

They are neurological hazards.

Yet there is no global safety standard that regulates this exposure.

### What SEREBRIO Is

SEREBRIO is a global safety infrastructure that protects the human brain at work.

Just as:

- ISO governs quality
- SOC-2 governs data
- OSHA governs physical safety

SEREBRIO governs neurological and psychological safety in digital labor.

### The **B.R.A.I.N.** Standard

B — Burnout Risk Control

R — Regulation of Exposure

A — Autonomic Recovery

I — Informed Leadership

N — Neurological Rights & Nurture

This framework is:

- measurable
- auditable
- certifiable

### What We Are Doing Now

We are launching a 60-day pilot with a Tier-1 BPO to produce:

- the first SEREBRIO-certified site
- audited brain-safety data
- ESG-grade evidence

### What We Are Raising

We are seeking USD 250,000 – 1,000,000 in catalytic funding to:

- run the pilot
- publish the standard
- establish global certification authority

This does not build a product.

It establishes a new global safety standard.

**We'll be glad to discuss in detail SEREBRIO Certification with you.**